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Pearson New International Edition
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[Business Analytics: Data Analysis & Decision Making](#) W. W. Norton & Company

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A Modern Approach Pearson

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included. Students, if MyLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab should only be purchased when required by an instructor. Instructors, contact your Pearson rep for more information. MyLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Theory and Applications with Calculus
Routledge

This well-received book is a market leader in the field of Microeconomics, and demonstrates how microeconomics can be used as a tool for both

managerial and public-policy decision making. Clear writing style and graphs compliment the integrated use of current, real world industry examples throughout the book. It emphasizes relevance and application to cover modern topics—such as Game Theory and economics of information—and examples—such as United States v. Microsoft, pricing cellular phone service, and Internet auctions. Coverage of other up-to-date issues includes supply and demand, cost, consumer behavior, individual and market demand, market failure, and the role of government. For individuals with an interest in economics, microeconomic theory, and price theory.

Microeconomics Pearson
Revised edition of the authors' Foundations of economics, [2015]

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 Develop ten essential management skills. With an emphasis on self assessments, *Developing Management Skills* gets readers involved in the learning experience, helping them connect the theories to their own lives. Further, this text focuses on developing the ten essential skills needed for success and gives readers tangible goals to work towards. Based on suggestions from reviewers, instructors, and students, a number of changes-including new skill-assessments and cases, and updated research-have been incorporated in the eighth edition.
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Microeconomics Pearson Education
India

This text uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then encourages students to apply the theory to analyse real-world problems. This 2nd edition has been substantially updated

and revised, and is now offered with MyEconLab.

Intermediate Microeconomics: A Modern Approach Taylor & Francis

Microeconomics Prentice Hall

Canada in the Global Environment
Microeconomics

This product accompanies: Pindyck & Rubinfeld, Microeconomics, 8/E For undergraduate and graduate economics majors who are enrolled in an Intermediate Microeconomics course. A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making. This edition includes a number of new topics, updated examples, and improved exposition of existing materials
Intermediate Microeconomics with

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Ninth International Student Edition

Pearson Higher Ed

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs

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many unanswered questions. To ensure students actively internalize economics, O'Sullivan/Sheffrin/Perez use chapter-opening questions to spark interest on important economic concepts, applications that vividly illustrate those concepts, and chapter-ending tools that test and solidify understanding.

Macroeconomics: Pearson New International Edition Routledge

A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making.

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