

Founders At Work Stories Of Startups Early Days Jessica Livingston

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[Big Ideas from the Computer Age](#) Apress

"What do you get when you combine an electronics hobbyist, hacker, garage mechanic, kitchen table inventor, tinkerer, and entrepreneur? A maker, of course. Playful and creative, makers are--through expertise and experimentation--creating art, products, and processes that change the way we think and interact with the world ... Meet the individuals who define what it means to be a maker. Learn about the tools and technologies driving the new industrial revolution. Discover ways to scale your weekend project into a profitable business. See how others have used to crowdfunding to make their visions a reality. Learn how open-source hardware and software is enabling whole new categories of products by removing barriers of entry for inventors"--Page 4 of cover.

Ten Startup Stories from Diverse Billion-dollar Founders in Africa, Asia, and the Middle East Routledge

Every year, thousands upon thousands of people make the pilgrimage to the Berkshire Hathaway annual shareholders meeting to hear the wisdom of one of the smartest men in the business--Charlie Munger. Find out what he has to say! Charlie Munger is one of the most successful businessmen in the world. He is worth more than a billion dollars and has spent his career not only honing his own business decision-making abilities but also teaching others to do the same. Now, all of his wisdom and insight into wealth management is collected in one place. Author Oxana Dubrovina wants to give you a crash course in Munger's life-changing philosophy. This success self-help guide and motivational biography will put you on the road to a bright financial future by using Munger, as well as other inspirational leaders like Benjamin Franklin, Lee Kuan Yew, and even Jesus Christ, to illustrate important messages about how to live a good, honest, and successful life.

Committed Teams Penguin

"It was 2016, and Istanbul was a boom town for correspondents reporting on the European refugee crisis, the Syrian civil war, the Kurdish conflict, jihadist terrorism, and Turkey's own controversial president. It was also a boom town for the fixers who assisted those foreign correspondents. The author learned, as a researcher, that there was a semi-formal label for such people and considered for the first time that they were providing a form of labor that merited remuneration. He also learned, when he hired a political science student at one of Istanbul's English language universities from a list, that different fixers are helpful in different ways: recommend sources, translate, provide background information. This work will provide information about

them."--

Hackers & Painters Simon and Schuster

The author examines issues such as the rightness of web-based applications, the programming language renaissance, spam filtering, the Open Source Movement, Internet startups and more. He also tells important stories about the kinds of people behind technical innovations, revealing their character and their craft.

The Ambuja Story John Wiley & Sons

From an award-winning financial historian comes the gripping, character-driven story of venture capital and the world it made. Innovations rarely come from "experts." Jeff Bezos was not a bookseller; Elon Musk was not in the auto industry. When it comes to innovation, a legendary venture capitalist told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. Most attempts at discovery fail, but a few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives venture capital, Silicon Valley, the tech sector, and, by extension, the world. Drawing on unprecedented access to the most celebrated venture capitalists of all time, award-winning financial historian Sebastian Mallaby tells the story of this strange tribe of financiers who have funded the world's most successful companies, from Google to SpaceX to Alibaba. With a riveting blend of storytelling and analysis, *The Power Law* makes sense of the seeming randomness of success in venture capital, an industry that relies, for good and ill, on gut instinct and personality rather than spreadsheets and data. We learn the unvarnished truth about some of the most iconic triumphs and infamous disasters in the history of tech, from the comedy of errors that was the birth of Apple to the venture funding that fostered hubris at WeWork and Uber to the industry's notorious lack of women and ethnic minorities. Now the power law echoes around the world: it has transformed China's digital economy beyond recognition, and London is one of the top cities for venture capital investment. By taking us so deeply into the VCs' game, *The Power Law* helps us think about our own future through their eyes.

SUMMARY - Founders At Work: Stories Of Startups Early Days By Jessica Livingston Macmillan

In *European Founders at Work*, several of the top European startup founders and venture capitalists are interviewed to explain their respective paths to building a successful company. It takes a similar approach to *Venture Capitalists at Work* and other books in Apress' elite At Work series but with a focus on the differences between building a successful company in Europe versus the U.S. These insightful interviews are presented in a way that will help readers understand the founders local or a global views, how they competed on the global scale, if and how they got funding and their main challenges and opportunities. The

companies chosen to be interviewed are a mix of unique worldwide ventures: European-only ventures and even a few copycats of already-proven concepts. As such, it provides a balanced view on the European scene. This mix also includes companies that started in Europe and moved to the U.S., companies who went IPO in their country of origin, companies with European venture capital backing, and companies that bootstrapped their way to success. Foreword by Saul Klein, Founder of LOVEFiLM and The Accelerator Group. Other books in the Apress At Work Series: *Coders at Work*, Seibel, 978-1-4302-1948-4 *Venture Capitalists at Work*, Shah & Shah, 978-1-4302-3837-9 *CIOs at Work*, Yourdon, 978-1-4302-3554-5 *CTOs at Work*, Donaldson, Seigel, & Donaldson, 978-1-4302-3593-4 *Founders at Work*, Livingston, 978-1-4302-1078-8 *Women Leaders at Work*, Ghaffari, 978-1-4302-3729-7 *Advertisers at Work*, Tuten, 978-1-4302-3828-7 *Gamers at Work*, Ramsay. 978-1-4302-3351-0

The Art of Being Rational New Riders Pub

Following the 2008 global financial crisis, entrepreneurship has never been more vital. As jobs were lost from large organizations, most new jobs came from innovative startups. The lure of hi-tech has attracted many people who see themselves as future entrepreneurs, but who lack the perspective of the total experience. To meet this demand, community colleges and universities across the world have set up entrepreneurship courses. *The Global Entrepreneur* is a life-changing book. To leave the comfort of a steady job and enter the tumultuous world of the entrepreneur is a major and often fearful step. For those who are contemplating this change, or who have already embarked upon this exciting venture, reassurance based on the experience of both successful and even not so successful entrepreneurs can be invaluable. The book provides an overview of the entrepreneurial experience broken down into all of its essential elements. Today, startups are global in nature and the book helps a budding entrepreneur understand the effect of different cultures both on the company and his/herself. This book differs from the existing literature in that its focus is on the individual and his or her reaction to the international nature of the entrepreneurial experience backed by both the lived experience of actual entrepreneurs and case studies of entrepreneurship across the world. Business success is measured by financial return. The book will be a vital tool in this endeavour. This book will appeal to students of business or management and individuals who are considering a career change, to create or join a startup, and need more knowledge to make their decision.

Hybrid Workplace: The Insights You Need from Harvard Business Review "O'Reilly Media, Inc."

THE HOW-TO GUIDE FOR INNOVATORS TO IMPROVE THEIR IDEAS AND SUCCESSFULLY LAUNCH THEM THROUGH THE POWER OF

NARRATIVE In a world that's been turned upside down by a pandemic, social upheavals, environmental disasters, and economic disruptions, the need for reinvention is paramount. While many entrepreneurs and innovators have brilliant ideas, they desperately need the skills to successfully articulate their vision to investors, prospective customers, employees, and stakeholders. In this informative and empowering book, David Riemer breaks down the storytelling clutter so you can gain the attention you need to be successful. Storytelling is foundational. If you have a groundbreaking invention in mind or have a plan to solve worldwide problems, *Get Your Startup Story Straight* is the tool you need to create better customer-focused solutions, motivate more backers to your project, and ultimately dominate in the market. Broken down into three acts, this book will allow you to discover the building blocks of your narrative, the storytelling techniques to convey your ideas clearly, and the archetypes for inspiration. Equipped with a better understanding of your narrative, you will be able to: - Maintain a constant focus on your customer (your protagonist) - Understand what makes them tick in a more meaningful way - And focus the product development efforts through the lens of this narrative The author's own words tell it all: "Innovators are ubiquitous nowadays, and for this community, storytelling is essential." If you are a creator struggling to get others on board, this is the handbook to refine your story to guide your product strategy, shape your company, and ultimately improve lives.

[The Founders Apress](#)

A new product, a new service, a new company, a new division, a new anything - where there's a will, Kawasaki shows the way with his essential steps to launching one's dreams.

The Six Mindsets That Distinguish the Best Leaders from the Rest River Grove Books

*** Finalist in the National Indie Excellence Awards Self-Help Category for 2010! ***

A Female Founder's (Wild) Journey Through the (Hyper-Masculine) Tech Startup World Lioncrest Publishing

NATIONAL BESTSELLER • A leading economist answers one of today's trickiest questions: Why do some great ideas make it big while others fail to take off? "Brilliant, practical, and grounded in the very latest research, this is by far the best book I've ever read on the how and why of scaling."—Angela Duckworth, CEO of Character Lab and New York Times bestselling author of *Grit ONE OF THE MOST ANTICIPATED BOOKS OF 2022*—Men's Journal "Scale" has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group can do the same in a much larger one—whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine. Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve "high voltage"—the ability to be replicated at scale. In *The Voltage Effect*, List explains that scalable ideas share a common set of attributes, while any number of attributes can doom an unscalable idea. Drawing on his original research, as well as fascinating examples from the realms of business, policymaking, education, and public health, he identifies five measurable vital signs that a scalable idea must possess, and offers proven strategies for avoiding voltage drops and engineering voltage gains. You'll learn: • How celebrity chef Jamie Oliver expanded his restaurant empire by focusing on scalable "ingredients" (until it collapsed because talent doesn't scale) • Why the failure to detect false positives early on caused the Reagan-era drug-prevention program to backfire at scale • How governments could deliver more services to more citizens if they focused on the last dollar spent • How one education center leveraged positive spillovers to narrow the achievement gap across the entire community • Why the right set of incentives, applied at scale, can boost voter turnout, increase clean energy use, encourage patients to consistently take their prescribed medication, and more. By understanding the science of scaling, we can drive change in our schools, workplaces, communities, and society at large. Because a better world can only be built at scale.

Trump, Biden, and the Battle for America's Future Capital Books From the bestselling author of *Team of Teams* and *My Share of the Task*, an entirely new way to understand risk and master the unknown. Retired four-star general Stan McChrystal has lived a life associated with the deadly risks of combat. From his first day at West Point, to his years in Afghanistan, to his efforts helping business leaders navigate a global pandemic, McChrystal has seen how individuals and organizations fail to mitigate risk. Why? Because they focus on the probability of something happening instead of the interface by which it can be managed. In this new book, General McChrystal offers a battle-tested system for detecting and responding to risk. Instead of defining risk as a force to predict, McChrystal and coauthor Anna Butrico show that there are in fact ten dimensions of control we can adjust at any given time. By closely monitoring these controls, we can maintain a healthy Risk Immune System that allows us to effectively

anticipate, identify, analyze, and act upon the ever-present possibility that things will not go as planned. Drawing on examples ranging from military history to the business world, and offering practical exercises to improve preparedness, McChrystal illustrates how these ten factors are always in effect, and how by considering them, individuals and organizations can exert mastery over every conceivable sort of risk that they might face. We may not be able to see the future, but with McChrystal's hard-won guidance, we can improve our resistance and build a strong defense against what we know—and what we don't.

[Stories of Startups' Early Days QuickRead.com](#)

Most of the founder stories we hear are the successful ones—the ones with happy endings. This is not that kind of story. Being a founder comes with only one guarantee: at times, the obstacles will be so absurdly difficult they will seem almost comical. While you can't predict what's ahead, you can prepare for it. And you can learn a lot from Lynsie Campbell's experiences since she's survived everything a startup can throw at you. In *This Better Work*, Lynsie Campbell shares the true stories of her fifteen-year journey through the hyper-masculine tech startup world—the good, the bad, and the ugly. Learn how she raised millions in venture capital funding, hired for every startup role, braved two accelerators, experienced one successful exit, and burned one startup to the ground. Was the journey everything she thought it would be? Absolutely not. It rarely is. But it did generate priceless advice that can help other startup founders make better decisions—and avoid some horrible mistakes.

How to Build an Audience-Driven Business Harper Collins

There isn't a business that doesn't want to be more creative in its thinking, products and processes. In *The Art of Innovation*, Tom Kelley, partner at the Silicon Valley-based firm IDEO, developer of hundreds of innovative products from the first commercial mouse to virtual reality headsets and the Palm hand-held, takes readers behind the scenes of this wildly imaginative company to reveal the strategies and secrets it uses to turn out hit after hit. Kelley shows how teams: -Research and immerse themselves in every possible aspect of a new product or service -Examine each product from the perspective of clients, consumers and other critical audiences -Brainstorm best when they are focussed, being physical and having fun *The Art of Innovation* will provide business leaders with the insights and tools they need to make their companies the leading-edge top-rated stars of their industries.

The Power Law Profile Books

Most programmers' fear of user interface (UI) programming comes from their fear of doing UI design. They think that UI design is like graphic design—the mysterious process by which creative, latte-drinking, all-black-wearing people produce cool-looking, artistic pieces. Most programmers see themselves as analytic, logical thinkers instead—strong at reasoning, weak on artistic judgment, and incapable of doing UI design. In this brilliantly readable book, author Joel Spolsky proposes simple, logical rules that can be applied without any artistic talent to improve any user interface, from traditional GUI applications to websites to consumer electronics. Spolsky's primary axiom, the importance of bringing the program model in line with the user model, is both rational and simple. In a fun and entertaining way, Spolsky makes user interface design easy for programmers to grasp. After reading *User Interface Design for Programmers*, you'll know how to design interfaces with the user in mind. You'll learn the important principles that underlie all good UI design, and you'll learn how to perform usability testing that works.

On Lisp Penguin

Do you have the key to building a billion-dollar business in an emerging economy? The entrepreneurs in this book do. *Unlocking Unicorns* features diverse stories from successful billion-dollar startup founders in Africa, Asia, and the Middle East. Learn about how the internet is revolutionizing non-Western countries and corporations through stories that touch on: Philosophies such as "Guanxi" and mental models such as the "Regret Minimization Framework" The journeys of ten diverse entrepreneurs including Jack Ma (founder of Alibaba), Kiran Mazumdar-Shaw (founder of Biocon), Mudassar Sheikha (founder of Careem), Bang Si-Hyuk (producer behind BTS), Cher Wang (founder of HTC), Mitchell Elegbe (founder of Africa's first billion-dollar FinTech company), and more Michael Bervell's three-part framework that can be applied within any industry focused on exploration, refinement, and execution. Discover the mental models and characteristics that enabled founders in Africa, Asia, and the Middle East to overcome and adapt to brain drain, leapfrogging technologies, location-based discrimination, and government unrest. *Unlocking Unicorns* is the key to success for aspiring global founders or emerging economy investors who want to do business in the international, interconnected 21st century.

[The Voltage Effect](#) O'Reilly Media

[Founders at Work](#) Stories of Startups' Early Days Apress

[Wake Up Your Creative Powers](#) Apress

"A gripping fly-on-the-wall story of the rise of this unique and important industry based on extensive interviews with some of

the most successful venture capitalists." - Daniel Rasmussen, Wall Street Journal "A must-read for anyone seeking to understand modern-day Silicon Valley and even our economy writ large." - Bethany McLean, The Washington Post "A rare and unsettling look inside a subculture of unparalleled influence." —Jane Mayer "A classic...A book of exceptional reporting, analysis and storytelling." —Charles Duhigg From the New York Times bestselling author of *More Money Than God* comes the astonishingly frank and intimate story of Silicon Valley's dominant venture-capital firms—and how their strategies and fates have shaped the path of innovation and the global economy Innovations rarely come from "experts." Elon Musk was not an "electric car person" before he started Tesla. When it comes to improbable innovations, a legendary tech VC told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. It is the nature of the venture-capital game that most attempts at discovery fail, but a very few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives the VC business, all of Silicon Valley, the wider tech sector, and, by extension, the world. In *The Power Law*, Sebastian Mallaby has parlayed unprecedented access to the most celebrated venture capitalists of all time—the key figures at Sequoia, Kleiner Perkins, Accel, Benchmark, and Andreessen Horowitz, as well as Chinese partnerships such as Qiming and Capital Today—into a riveting blend of storytelling and analysis that unfolds the history of tech incubation, in the Valley and ultimately worldwide. We learn the unvarnished truth, often for the first time, about some of the most iconic triumphs and infamous disasters in Valley history, from the comedy of errors at the birth of Apple to the avalanche of venture money that fostered hubris at WeWork and Uber. VCs' relentless search for grand slams brews an obsession with the ideal of the lone entrepreneur-genius, and companies seen as potential "unicorns" are given intoxicating amounts of power, with sometimes disastrous results. On a more systemic level, the need to make outsized bets on unproven talent reinforces bias, with women and minorities still represented at woefully low levels. This does not just have social justice implications: as Mallaby relates, China's homegrown VC sector, having learned at the Valley's feet, is exploding and now has more women VC luminaries than America has ever had. Still, Silicon Valley VC remains the top incubator of business innovation anywhere—it is not where ideas come from so much as where they go to become the products and companies that create the future. By taking us so deeply into the VCs' game, *The Power Law* helps us think about our own future through their eyes.

[Founders at Work Apress](#)

An illuminating financial history of the Founding Fathers, revealing how their personal finances shaped the Constitution and the new nation In 1776, upon the signing of the Declaration of Independence, the Founding Fathers concluded America's most consequential document with a curious note, pledging "our lives, our fortunes and our sacred honor." Lives and honor did indeed hang in the balance, yet just what were their fortunes? How much did the Founders stand to gain or lose through independence? And what lingering consequences did their respective financial stakes have on liberty, justice, and the fate of the fledgling United States of America? In this landmark account, historian Willard Sterne Randall investigates the private financial affairs of the Founders, illuminating like never before how and why the Revolution came about. *The Founders' Fortunes* uncovers how these leaders waged war, crafted a constitution, and forged a new nation influenced in part by their own financial interests. In an era where these very issues have become daily national questions, the result is a remarkable and insightful new understanding of our nation's bedrock values.

How Money Shaped the Birth of America Apress

Now available in paperback—with a new preface and interview with Jessica Livingston about Y Combinator! *Founders at Work: Stories of Startups' Early Days* is a collection of interviews with founders of famous technology companies about what happened in the very earliest days. These people are celebrities now. What was it like when they were just a couple friends with an idea? Founders like Steve Wozniak (Apple), Caterina Fake (Flickr), Mitch Kapor (Lotus), Max Levchin (PayPal), and Sabeer Bhatia (Hotmail) tell you in their own words about their surprising and often very funny discoveries as they learned how to build a company. Where did they get the ideas that made them rich? How did they convince investors to back them? What went wrong, and how did they recover? Nearly all technical people have thought of one day starting or working for a startup. For them, this book is the closest you can come to being a fly on the wall at a successful startup, to learn how it's done. But ultimately these interviews are required reading for anyone who wants to understand business, because startups are business reduced to its essence. The reason their founders become rich is that startups do what businesses do—create value—more intensively than almost any other part of the economy. How? What are the secrets that make successful startups so insanely productive? Read this book, and let the founders themselves tell you.

Best Sellers - Books :

- [The Complete Summer I Turned Pretty Trilogy \(boxed Set\): The Summer I Turned Pretty; It's Not Summer Without You; We'll Always](#)
- [A Soul Of Ash And Blood: A Blood And Ash Novel \(blood And Ash Series\) By Jennifer L. Armentrout](#)
- [Leigh Howard And The Ghosts Of Simmons-pierce Manor](#)
- [Rich Dad Poor Dad: What The Rich Teach Their Kids About Money That The Poor And Middle Class Do Not! By Robert T. Kiyosaki](#)
- [Spare](#)
- [The Collector: A Novel By Daniel Silva](#)
- [The Light We Carry: Overcoming In Uncertain Times By Michelle Obama](#)
- [Our Class Is A Family \(our Class Is A Family & Our School Is A Family\) By Shannon Olsen](#)
- [If He Had Been With Me](#)
- [The Legend Of Zelda: Tears Of The Kingdom - The Complete Official Guide: Collector's Edition By Piggyback](#)