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Working with companies to visualize marketing strategies, consumer experiences, qualitative and quantitative research, product differentiation, website statistics, budgets, timelines and internal processes.

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Randy Krum (@rtkrum) is author of the book *Cool Infographics: Effective Communication with Data Visualization and Design*, runs the website Cool Infographics, teaches Data Visualization and Infographics Design at Southern Methodist University, and is the Founder of the infographics and data visualization design firm InfoNewt.

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